

*High quality live events with digital support for sustainable communication
between travel agents and travel industry partners*

WELCOME BACK

LIVE Event Roadshow

1-19 November 2021

Bremen - Hamburg - Berlin - Hanover - Leipzig
Dusseldorf - Dortmund - Muenster - Cologne - Aachen
Nuremberg - Stuttgart - Frankfurt - Munich

LIVE Roadshow 1-19 November 2021

Travel & Experts and expipoint offer the perfect platform for your business

Evening Program

Time	Agenda item
6:00 – 8:00 p.m.	<ul style="list-style-type: none">• Meet & Greet between partners and travel agents• Exclusive 3-course buffet, music, drinks• Presentations of products and networking
8:00 – 9:20 p.m.	Welcome speech followed by presentations on stage
9:20 – 9:30 p.m.	Raffle: lucky draw with attractive prizes
9:30 p.m.	Official end of the event

- ▶ Your only concern should be to enjoy the event
Therefore, we defined a route that avoids long travel times by bus
- ▶ We will work with hotels that can implement our concept while safeguarding all appropriate safety and hygiene measures



Meet in-person LIVE

Share your news and highlights with travel agents & tour operators



LIVE Roadshow

15 German cities

With a significant number of travel agents and tour operators from the best-booking travel agencies (approx. 50 agents/city)

Interactive Marketplace

Have your own desk for brochures and giveaways for great sales' conversations with travel agents and tour operators

Exclusive media partner: Touristik Aktuell

Presence of one of the most important travel trade media in the tourism industry in the German market (38.000 database)

Stage presentation

Individual stage presentation for all trade visitors

Complete planning and organization

The evening program includes a travel fair, stage presentations and a raffle

Benefits with expipoint

expipoint is a central communication platform for the travel industry partners and all travel agents

Your benefits

User friendly application for travel agents

Large number of participants in the LIVE Events.

Communication ensured before the event

The event will be published several weeks before roadshow
Communication with travel agents before and after the event

Use the digital handshake

It is the new business card for your contact administration

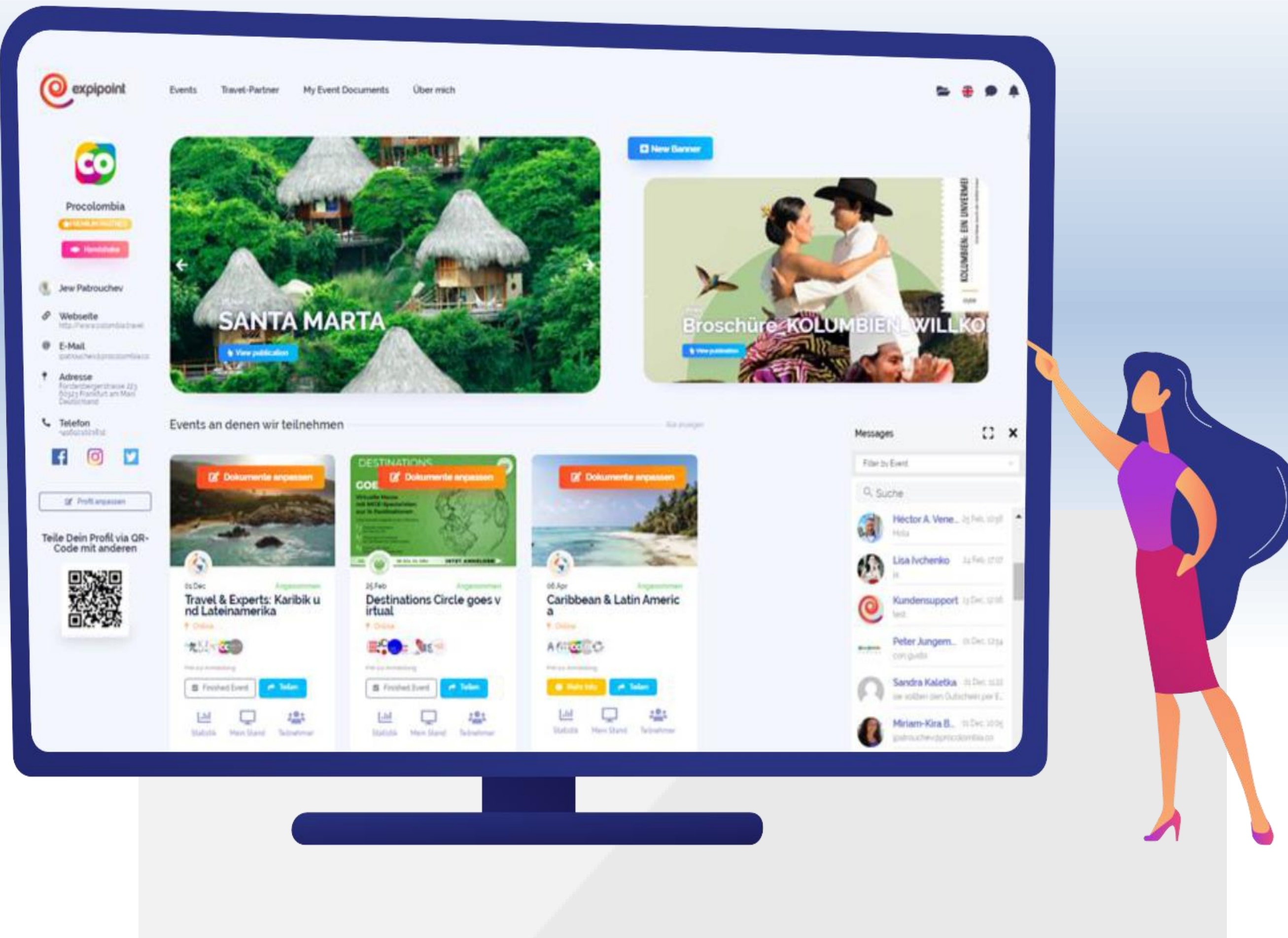
Landing Page

Upload all your relevant information, brochures, contact details, videos, etc.

Travel agents can download it anytime

Networking Café

Innovative Networking Café for visitors with 1-1 meetings or group conversations



Hybrid participation

You are not able to travel?

We have a solution, participate in a hybrid way



Hybrid event

You get a free booth

3D digital booth with your logos, function available to upload your documents, pictures and videos

Hybrid performance at the LIVE event

Large screen set-up during the LIVE event for your sales conversations with travel agents live

Hostess functionality

Our hostess will guide the trade visitors to your stand for the video conversations and chats in your digital booth

Stage presentation

You will be on full screen modus on the stage and have the attention of all the travel agents and tour operators

LIVE stream

YouTube and Facebook



Hybrid event

LIVE stream

The presentation will be streamed both in YouTube and in Facebook

Additional channels

You decide any additional channels to stream your presentation

Modern technology for optimal transmission

High-end technology equipment with 4K cameras for a perfect direct transmission

MEDIA PARTNER

Your brand in the media!

Exclusive media partner Touristik Aktuell

Increase your media reach through our preferred partnership with “**Touristik Aktuell**”. One of the most important travel media in the tourism industry in the German speaking market (38.000 database).



Partner Contribution

All inclusive: door-to-door bus transfer between cities and hotel accommodation for partners

Contribution by booking option (your rate / early bird):	One day (one city)	1 week (5 cities)	2 weeks (10 cities)	All days (15 cities)
Travel trade fair and 10-minute presentation on stage	1.050 € / 950 €	5.000 € / 4.500 €	9.500 € / 8.550 €	16.000 € / 13.000 €
Travel trade fair (no presentation on stage)	750 € / 650 €	3.400 € / 3.000 €	6.400 € / 5.850 €	10.000 € / 8.500 €
Hybrid participation trade fair and 10-minute presentation	900€ / 800 €	4.300 € / 3.800 €	8.200 € / 7.200 €	13.000 € / 10.000 €
Hybrid participation Travel trade fair	500€ / 400 €	2.200 € / 1.800 €	4.000 € / 3.600 €	6.500 € / 5.000 €

- Book one of the limited places on the Marketplace
- Book one of the limited places on stage (max. 7 partners per day, 10 minutes each)
- Book 2 weeks for 10 cities and get a 10% off from the total price
- Book 3 weeks for 15 cities and get a 15% off from the total price
- Additional/second person at marketplace (includes dinner and drinks) 90 € / day
- For pricing excluding door-to-door bus transfer between cities and hotel accommodation, please contact us

Early bird until July 30th, 2021

Thank you for booking your participation as soon as possible

Please note our terms of cancellation:

2 week before the event: 75% of partner contribution

Due to the covid pandemic we have to adhere to the hotels' cancellation policies. Our company does not charge any cancellation fees.

Registration: Booking options

3 options for your participation

City – Date – Hotel	Travel trade fair and 10-minute presentation on stage	Travel trade fair (no presentation on stage)	Hybrid participation model (see page 5 for details)
Bremen 01.11.2021 Courtyard by Marriott	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hamburg 02.11.2021 Westin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Berlin 03.11.2021 Westin Grand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hannover 04.11.2021 Sheraton Pelikan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leipzig 05.11.2021 Marriott	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dusseldorf 08.11.2021 Grand Hyatt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dortmund 09.11.2021 pending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Muenster 10.11.2021 pending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cologne 11.11.2021 Hilton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Aachen 12.11.2021 pending	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Munic 15.11.2021 LeMeridien	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nuremberg 16.11.2021 LeMeridien Grand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frankfurt 17.11.2021 LeMeridien	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mannheim oder Würzburg 18.11.2021	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stuttgart 19.11.2021 LeMeridien	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Registration application

This form shall be completely filled out

Company:	
Contact person:	
E-mail:	
Phone:	
VAT No:	
Billing address:	
Date/Signature	

This application must be confirmed by TIE and expipoint® in the form of a sales confirmation and does NOT constitute a final commitment

Contact us

We are happy to answer all your questions



Simone Rösel

CEO eyes2market GmbH



s.r@eyes2market.com



+49 (0)4101 - 696 48 13



Pamela Ide

Account Director



p.i@eyes2market.com



+49 (0)4101 - 696 48 13



Tine Karkow

Account Director



t.k@eyes2market.com



+49 (0)4101 - 696 48 13



Mieke Sweep

Senior Sales Manager



ms@expipoint.com



+49 (0)162 - 78 68 729



Chris Balzer

Chief Commercial Officer



cb@expipoint.com



+49 (0)170 - 41 68 332